



BREWERY APPLICATION

September 2-3, 2017 - 12:00 noon to 7:00 p.m.
Loretto Park, 237 Camino Del Pueblo, Bernalillo, NM

APPLICATION DEADLINE: AUGUST 15th, 2017

Name of Business: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Sales Tax Number: _____

Business License Number: _____

If you have any special arrangements that need to take place,
please contact Mike Kloeppe at 505-771-7133 or at
mkloeppe@townofbernalillo.org

10' x 30' Brewery Booth Space: \$100.00

If space over 10' x 30' is needed, additional space can be
purchased at \$100 for each 10 foot increment.

AMOUNT ENCLOSED

Space fee: 10' x 30' — \$100.00

Add space _____ — \$ _____

after 30': (10' increments) (+\$100 per increment)

Electricity: Yes No Total: \$ _____

Make checks payable to Town of Bernalillo mail with completed application to
Mountain West Brew Fest Bernalillo P.O. Box 638 Bernalillo, NM 87004

Signature _____

Date _____

INSTRUCTIONS

- ✓ Please submit a list of any specialty beers you will be sampling and selling at the Brew Fest. This will be used for promotional purposes. Offer at least 3 different beers for sampling.
- ✓ Growlers can be sold at this event! *Please see back for more information!*
- ✓ All vendors must report Gross Receipts to Bernalillo Location Code 29-120 on their New Mexico Tax Return. Failure to do so will result in exclusion from future festivals.
- ✓ Must attach a New Mexico Regulation and Licensing Department, Alcohol and Gaming Division Public Celebration Permit. Permit must be completed, signed and notarized. Must also attach a check payable to NM Alcohol & Gaming for \$20.00 and a list of servers, including name, server license number and expiration date.
- ✓ The completed application must include a Certificate of Insurance in the amount of \$1,000,000.00 naming the Town of Bernalillo as additionally insured.
- ✓ Deadline for all Vendor Applications is **August 15, 2017**. Vendors will be notified by email of acceptance by **August 25 2017**.
- ✓ Load-in will be on Friday, September 1st, beginning at 8:00 a.m. Load-out will begin on Sunday, September 3rd, **AFTER** the festival grounds have been cleared of all paid attendees.

Your Fees Include:

- Three Vendor Parking Passes, good for both days
- Four Vendor Passes, good for both days
- Four (1-day) Server Passes
- Vendor mention in advertising
- Vendor listing on festival website (with link)
- Vendor listing in festival guide

ADDITIONAL INFORMATION

GROWLERS CAN BE SOLD AT THIS EVENT!

- ✓ All growlers must be Safety Sealed
- ✓ Growlers cannot be opened at the event!
- ✓ Any opened growler will be dumped and attendee will be asked to leave the premises.
- ✓ Must inform patrons of above listed regulations regarding growlers.

SALE OF TICKETS

- ✓ Sale of advanced tickets for the Mountain West Brew Fest on your website/location using HoldMyTicket.com for a profit share of 50% per ticket until 5:00 PM on September 1, 2017.
- ✓ Special marketing/advertising events will be as follows:
 - Buy 1/Get 1 ticket sales on August 5th and August 19th
 - Buy 1/Get 1 at 50% Off Sales
- ✓ On those dates, profit share will be 50% of the price of the ticket price on those dates
- ✓ If you decide you'd like to participate in the sale of advanced tickets, the revenue you receive from the sale of the tickets will replace the payment to your brewery for samples at the event.

SERVERS CLASS WILL BE OFFERED!

- ✓ Friday September 1st at 6:00 pm
- ✓ If interested, please email Maria Santillan, at msantillan@townofbernalillo.org

By signing below you, the applicant, attest to having read, and agree to, all the information listed on this document.

Signature of Applicant

Printed Name of Applicant

Date

Mike Kloeppe
Director of Economic & Community Development

Date