

**REQUEST FOR PROPOSALS
TOWN OF BERNALILLO LODGERS TAX FUND**

The Town of Bernalillo will accept proposals submitted for the expenditure of Lodgers Tax funding until 5:00pm, Monday, October 6, 2017. Proposals are to be submitted to Mike Kloeppe, Director of Economic and Community Development, Town of Bernalillo, 829 Camino del Pueblo, P.O. Box 638, Bernalillo, New Mexico 87004. Proposals must include the "Request for Funding" form that is available from the above referenced address between the hours of 8:00 a.m. and 5:00 p.m., Monday through Friday and on the Web at www.townofbernalillo.org.

It is the intent of the Town of Bernalillo to enter into one or more contracts for an aggregate sum up to \$20,000.00 for the following purpose:

****Advertising and promoting tourist facilities and activities through the design, production and placement of media advertisement.**

****Establishing, operating, constructing, purchasing, otherwise acquiring, reconstructing, bettering, or otherwise improving, equipping, and furnishing tourism facilities owned by the municipality.**

****Providing police and fire protection and sanitation services for tourist related events and attractions located within the town of Bernalillo proper.**

The requests for funding will be evaluated based on eligibility, feasibility, and any prior performance of applicant (applies only to previously funded applicants). The Town Council will consider staff recommendations for funding at the regular Town Council meeting of October 23, 2017

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