

**REQUEST FOR PROPOSALS
TOWN OF BERNALILLO LODGERS TAX FUND**

The Town of Bernalillo will accept proposals submitted for the expenditure of Lodgers Tax funding until 3:00pm, Friday, February 24, 2012. Proposals are to be submitted to Maria Rinaldi, Director of Community Development and Capital Programs, Town of Bernalillo, 829 Camino del Pueblo, P.O. Box 638, Bernalillo, New Mexico 87004. Proposals must include the "Request for Funding" form that is available from the above referenced address between the hours of 8:00am and 5:00pm, Monday through Friday and on the Web at:

http://www.townofbernalillo.org/biddocs/Application_Lodgers_Tax_0312_Cent.pdf.

It is the intent of the Town of Bernalillo to enter into one or more contracts for an aggregate sum of \$10,000.00 for the following purpose:

**Advertising and promoting tourist facilities and activities through the design, production and placement of media advertisement to increase attendance at events in Bernalillo celebrating the Centennial of New Mexico Statehood and 100 years of history in Bernalillo.

The requests for funding will be evaluated based on eligibility, feasibility, and any prior performance of applicant (applies only to previously funded applicants). The Town Council will consider staff recommendations for funding at the regular Town Council meeting of March 12, 2012.

Posted: February 2, 2011

- US Bank
- T&T Supermarket
- Town Hall
- US NM Federal Credit Union
- US Post Office
- Website: <http://www.townofbernalillo.org/bids.htm>

Published in the Albuquerque Journal February 6, 2012